

From the Dean

Dear friends,

As we close one academic year and begin another, the UBC Sauder community finds itself facing a challenge: How do we build a more just, sustainable and prosperous world?

As this Annual Report showcases, UBC Sauder is addressing this challenge by instilling in our students a deep sense of rigour, respect and responsibility. These qualities play out in how we provide students with real-world experiences to set them up for career success, and in how we create an environment that enables students to become the thoughtful, values-driven leaders that our society needs—and deserves.

The past 12 months have been a busy but productive year for UBC Sauder. Not only did we launch new Master of Business Analytics and Professional MBA programs, but the Robert H. Lee Graduate School also welcomed its first cohort of students who are set to complete the Masters component of the unique—and highly successful—dual Bachelor + Master of Management degree program.

We took our first steps into online degree education through MicroMasters in Management, available on the edX platform, and expanded our partnerships with Yale, Berkeley and the other schools in the Global Network for Advanced Management. In the Global Immersion Experience program, MBA students were once again challenged to advise on business problems at organizations across the globe, from Bangalore and London to Santiago and Tokyo, while back at home, we welcomed 14 new full-time faculty members to the school.

Our BCom students are increasingly engaged in experiential learning through their course projects working with companies and not-for-profits to help provide solutions to real-world problems. In addition to participating in many case competitions around the world, students partnered with the Musqueam First Nation to create a case study that challenged four dozen of the world's best undergraduate business students at the annual Sauder Summit Global Case Competition.

But perhaps most importantly, 2016/17 witnessed the launch of the very successful and highly impactful Creative Destruction Lab – West, a joint venture between UBC Sauder and the Rotman School of Management at the University of Toronto. CDL – West is a highly collaborative milestone-based accelerator program designed to help new science-based ventures scale their operations. By providing founders with expertise and judgment from successful entrepreneurs—coupled with venture capital from passionate investors—the program aims to support the development of a post-resource economy in British Columbia and Canada. In addition, the experience it provides in the realm of innovation is not only extremely valuable to the ventures involved, but it also benefits our mentors, investors, students and partners across UBC and Canada.

I extend my sincere thanks to our community of faculty, staff, alumni, students and stakeholders for all you've done, and all you continue to do, to bring this vision to life.

Robert Helsley
Dean, UBC Sauder School of Business
Grosvenor Professor of Cities, Business Economics and Public Policy

“What more might yet be possible if we choose to focus our efforts now on how business excellence can best serve the public interest?”

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