



ROBERT H. LEE
GRADUATE SCHOOL

UBC **Bachelor** **+ Master of** **Management** **Dual Degree**

FOR STUDENTS ENTERING FIRST YEAR IN SEPTEMBER 2019

sauder.ubc.ca/bmm

UBC  **SAUDER**
SCHOOL OF BUSINESS



You're Finally Here.

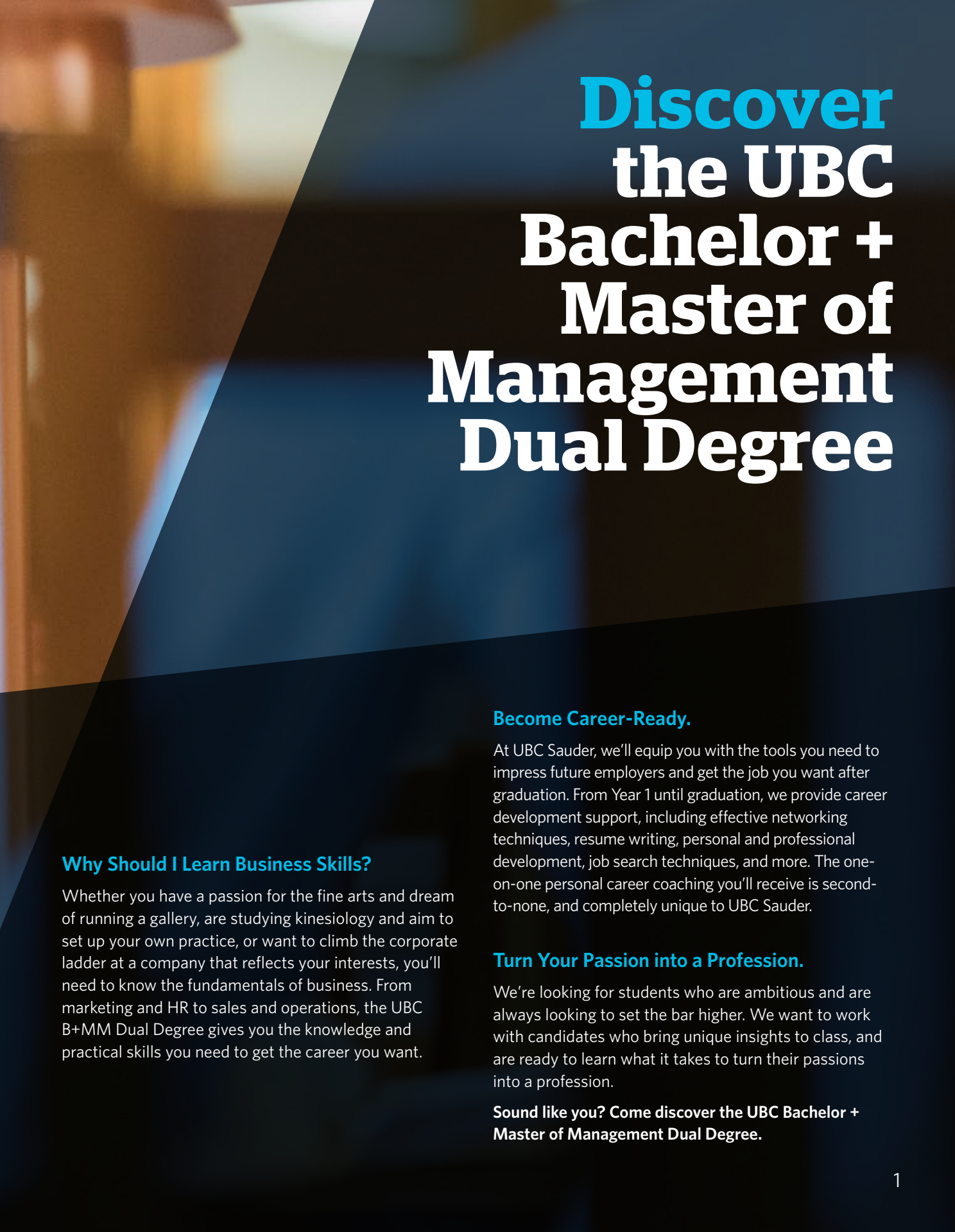
Your time at the University of British Columbia is right around the corner. You've worked hard to get to this point and now you're ready to study what you love.

But deep down, you know that when you graduate, you need to show that you did more than earn your Bachelor's; you need to show that you're unique, and that you have something more to offer employers.

Ask yourself: when you graduate, how will you make sure you stand out from the crowd?

Study What You Love.

The UBC Bachelor + Master of Management (B+MM) Dual Degree is the answer: study what you love and discover how to turn your passion into a profession with valuable business skills taught by professors at the UBC Sauder School of Business' Robert H. Lee Graduate School. Designed for non-Commerce students, the innovative program gives you the best of both worlds, allowing you to graduate with both a Bachelor's and a Master's degree in a shortened amount of time.



Discover the UBC Bachelor + Master of Management Dual Degree

Why Should I Learn Business Skills?

Whether you have a passion for the fine arts and dream of running a gallery, are studying kinesiology and aim to set up your own practice, or want to climb the corporate ladder at a company that reflects your interests, you'll need to know the fundamentals of business. From marketing and HR to sales and operations, the UBC B+MM Dual Degree gives you the knowledge and practical skills you need to get the career you want.

Become Career-Ready.

At UBC Sauder, we'll equip you with the tools you need to impress future employers and get the job you want after graduation. From Year 1 until graduation, we provide career development support, including effective networking techniques, resume writing, personal and professional development, job search techniques, and more. The one-on-one personal career coaching you'll receive is second-to-none, and completely unique to UBC Sauder.

Turn Your Passion into a Profession.

We're looking for students who are ambitious and are always looking to set the bar higher. We want to work with candidates who bring unique insights to class, and are ready to learn what it takes to turn their passions into a profession.

Sound like you? Come discover the UBC Bachelor + Master of Management Dual Degree.



Your Steps to a New Beginning

Being a UBC B+MM Dual Degree student not only means you'll graduate with North America's #1 Master of Management degree as ranked by the prestigious Financial Times, you'll also be at the nexus of learning cutting-edge business at one of the world's most vibrant university campuses.

The UBC Sauder School of Business is one of the world's leading academic business schools. Located at Canada's gateway to the Pacific Rim, UBC Sauder is ideally placed at a dynamic crossroads of the international marketplace to provide a global business perspective.

You'll gain exceptional teaching and valuable learning experiences, including practical work experience, networking, leadership skills development.

Come see what your time at UBC could look like with us.

Why Study at UBC?



#1

University in Canada for
Business & Economics*

#1

in Best Universities to Study
Business in Canada**

#1

Master of Management
in North America[^]

#16

In North America for Business
Research Excellence[†]

* Times Higher Education World University Rankings 2017-2018

** Maclean's University Rankings 2018

[^] Financial Times Global Master of Management Ranking 2018-2019

[†] QS Global 250 Business Schools Report 2017



What You'll Learn

The world is changing, and it's changing quickly. Employers in all fields, from research-based settings to arts-centered institutions, are consistently saying they need employees with business skills. With the UBC B+MM Dual Degree, you'll take a variety of Commerce courses that will teach you how to market your ideas, understand how to deliver products and services, and effectively build a successful career with practical knowledge.

Here is a sample of some of the courses in the program.

Marketing

Gain a thorough foundation in marketing principles to help you plan and execute a successful marketing strategy. You'll work in teams to choose a business-to-consumer brand, analyze the environment, and deliver an effective marketing strategy. You'll be able to examine an organization's strengths, limitations, and get a better understanding of consumer behaviour.

Introductory Finance

Get an introduction to the world of corporate finance and see how companies make investments. You'll learn how to determine the value of an investment, measure costs and benefits, and how corporate or individual investments are financed.

Fundamentals in Entrepreneurship

Ever dreamed about starting your own business? In this course you'll discover what it takes to become an entrepreneur, including how to spot and make the most of opportunities, as well as the process to starting your own venture.



Other Courses Include:

- Two-Party Negotiations
- Commercial Law
- Ethics & Sustainability
- Leading Teams
- Project Management

Develop Critical Learning Skills

At UBC Sauder, we're also committed to evolving how we teach business in order to create outstanding learning experiences. Our faculty embraces experiential learning and the flipped classroom approach, where essential knowledge is delivered outside the classroom and class time becomes ground for active engagement with presentations, case analyses, and in-class discussions.

Your Personalized Career Journey

The UBC B+MM Dual Degree's career-focused education gives you the preparation you need to enter the job market with confidence, thanks to UBC Sauder's Hari B. Varshney Business Career Centre (BCC).

The BCC has developed the Professional Journey Workbook, which consists of professional development exercises that are directly integrated into your Commerce courses. These exercises will help you learn the etiquette, skills and insights required to launch a successful career.

Plus, throughout your time in the program, you'll work one-on-one with the BCC's career coaches to fine-tune your profile and outlook. B+MM Dual Degree students are the only non-Commerce students at UBC who get the chance to explore industries and roles through BCC career resources, services and support.

1

Year 1 of Undergraduate Years

- Build basic career management skills
- Begin to think about careers that interest you
- Compose effective resumes and professional introductions
- Engage in self-awareness and assessment exercises

2

Year 2 of Undergraduate Years

- Develop your personal brand and online presence
- Develop 21st century competencies that businesses require
- Gain an introduction to networking skills

3

Year 3 of Undergraduate Years

Build and manage targeted networks

Deepen insights into your value contribution

Explore roles and industries you're considering

Work with a personal career coach

4

Year 4 of Undergraduate Years

Gain insights into recruitment process

Build and develop networking and communication strategies

Improve your interviewing skills and confidence

5

Post Bachelor Graduation: Master of Management Component

Receive customized coaching on specific job applications

Focus on securing full-time position in area of interest

Connect with employers and attend recruiting events



UBC B+MM Dual Degree Program Journey

(For First Year Entry)

UNDERGRADUATE DEGREE YEARS, 1 - 4*

UNDERGRADUATE DEGREE

BUSINESS CORE FUNDAMENTALS

BUSINESS IMMERSION

BUSINESS COMMUNICATIONS

FOUNDATIONS IN ACCOUNTING

ORGANIZATIONAL BEHAVIOUR

CAREER DEVELOPMENT PROGRAMMING

Undergraduate Degree:

Students pursue the undergraduate degree of their choice within their home faculty.

Undergraduate Graduation:

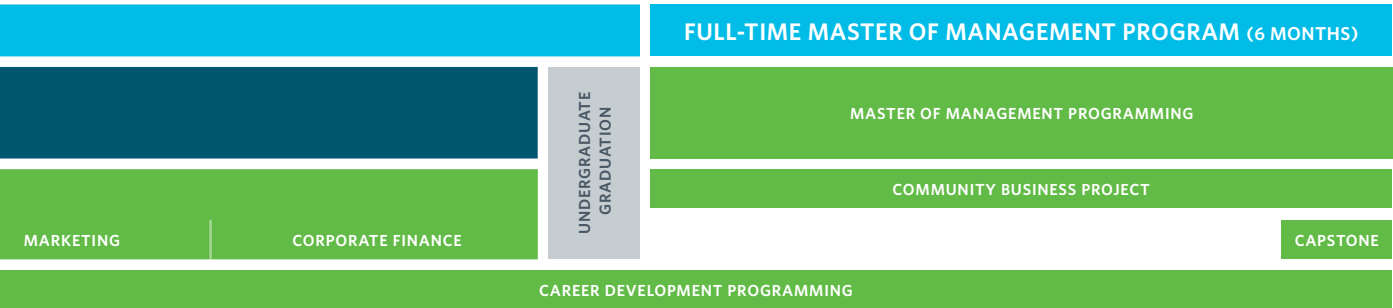
Graduation times will vary, depending on faculty, and opportunities such as exchange and co-op.



How It Works

For the first four years of your undergraduate journey, you work on your non-Commerce undergraduate degree while also taking business courses; the 6 credits of business courses you take in Years 3 & 4 count towards your Master of Management. After finishing your undergraduate

degree, you will focus on Master of Management courses for 6 months, and you'll graduate with both a Bachelor's and a world-ranked Master's degree from UBC Sauder's Robert H. Lee Graduate School. To view detailed course descriptions, please visit sauder.ubc.ca/mm.



UBC Bachelor + Master of Management Dual Degree Programming

Business Core Fundamentals: During their undergraduate studies, students take 3 credits of Commerce courses per year to build their fundamental commerce skills. Topics include: Business Communications, Business Immersion, Financial Accounting, Marketing and Corporate Finance.	Career Development Programming: Professional Journey Workbook, coursework, networking events, one-on-one coaching for career and professional development, including personal branding, resume writing, networking skills, mock interviews and recruitment insights and strategies.	Master of Management Programming: Six-month, full-time, intensive period of coursework including Project Management, Leadership, Business Development, and Two-Party Negotiations.	Community Business Project: A project allowing students to consult for not-for-profit organizations and social enterprises where students gain real-world, hands-on experience.	Capstone: A three-day business simulation giving students a final opportunity to apply their learning and demonstrate their new skills in a competitive learning environment.
--	---	--	---	---



Gain Valuable Business Skills

Besides the immersive business education, the UBC B+MM Dual Degree gives you the skills you need to gain a competitive edge in the job market. Before you even graduate, you'll be building up your resume with practical opportunities that show you have what it takes for a great career.

Get Consulting Experience on Your Resume

UBC B+MM Dual Degree students participate in the Community Business Project which provides students the opportunity to gain consulting experience before graduating. You'll apply your new skills to solve a business problem and challenges for a not-for-profit organization or social enterprise.

Our students have worked on a wide range of projects, such as developing business plans and feasibility studies, recruitment and retention strategies or development initiatives. Participating organizations that students have worked with include:



"The Community Business Project at UBC Sauder was a form of deep experiential learning. Through my project with MOSAIC BC as my team's Client Liaison, I gained hands-on consulting experience in a client-facing role, giving me stories to tell in interviews, and preparing me for my current role where I educate and advise small business owners."

Erin Cederberg

Onboarding Specialist at Bench Accounting

UBC Bachelor of Arts, Sociology
UBC Master of Management, Class of 2018

Career Outcomes

With the UBC B+MM Dual Degree, you'll be able to combine your passions from your undergraduate education with the practical knowledge of the Master of Management to find your dream job. Some students enter an industry related to their undergraduate degrees, while others make a jump to a new path entirely. The Hari B. Varshney Business Career Centre supports all students to follow their passion wherever that may lead them.

Where You Could Work

Our UBC B+MM graduates have been hired by some of the world's most innovative organizations in a wide range of industries, while some have used their skills to pursue endeavours such as medical or law school. Companies that have hired our graduates include:

Bench 

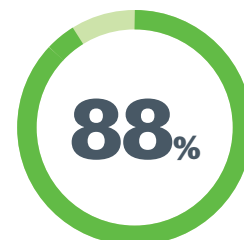
EY 

HSBC 

TD 

TRACTION
on Demand

VANCOUVER
ECONOMIC COMMISSION



88%
of the UBC Bachelor +
Master of Management
Class of 2018 found
employment within
3 months of graduation.



\$43,223
average salary (CAD)



"My Business Career Centre advisors were some of my strongest supporters. The opportunities they sent my way felt tailored to my background as well as the career I want in the future."

Terry Chen

UBC Bachelor of Music (Piano Performance)
UBC Master of Management, Class of 2018

Corporate Engagement Specialist at Spinal Cord Injury BC

Turning Passions into Professions

Our UBC B+MM students are smart, internationally diverse, and eager to make their mark in their chosen career field. The combination of a Bachelor's with a Master of Management helps differentiate them from other graduates entering the workforce.



Emily Peck - Current Student

UBC Bachelor of Fine Arts, Creative Writing
UBC Master of Management, Class of 2019

"When you're in the arts, you are your own business. You have to know how to market yourself and finance your projects. The UBC B+MM exposed me to the practice of business, not just the theory of it."



Angela Sunario - Current Student

UBC Bachelor of Science, Microbiology & Immunology
UBC Master of Management, Class of 2019

"By doing my UBC B.Sc. at the same time as a UBC MM, I'm learning right now, how to apply my science knowledge to the area of management consulting I'm interested in. It's a perfect fit for the combination of my science background and business education."



Remi Kandal - Alumni

Scientific Inside Sales Representative at
STEMCELL Technologies

UBC Bachelor of Science, Psychology
UBC Master of Management, Class of 2018

"The UBC B+MM pushed me to grow, personally and professionally, more than any other experience I've had. It prepared me for the biotechnology industry by giving me the business skills I would need in my role."



Ibrahim Husain - Alumni

Manager, Operational Management
at a Global Financial Institution

UBC Bachelor of Arts, Political Science
UBC Master of Management, Class of 2018

"With an undergraduate degree in a non-business field, the UBC MM instantly put me at par with business and commerce graduates. The program provided me with the exclusive opportunity to work with a well-diversified cohort from all backgrounds, ranging from economics to international relations."



Patrick Jeffrey Caraan - Alumni

Risk Advisory Consultant at Ernst & Young

UBC Bachelor of Science (Hon.), Food, Nutrition,
and Health

UBC Master of Management, Class of 2018

"The UBC MM offered the opportunity to further expand my knowledge and that excited me. My studies up until that point were focused in the sciences, and the world of business was a complete mystery to me. Knowing that the world is underpinned by business, it was an easy decision to pursue the UBC MM as it would better position me to make the most out of my career right after university."

Diverse Classmates. Diverse Experiences.

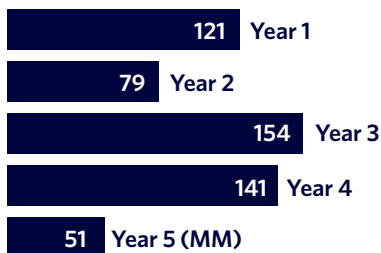
Imagine collaborating on a business plan project with a Math major or being inspired by the creative genius of a Fine Arts student in Marketing – the possibilities are endless, starting from Day 1. Your learning environment promises to be rich and distinctive, as your Commerce classes will consist of students from different faculties.

UBC Bachelor + Master of Management 2018-19 Profile

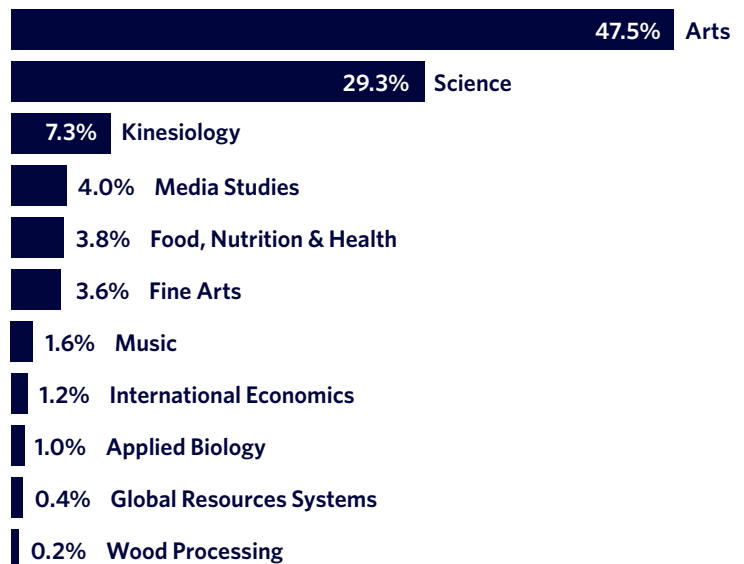


464 Students in 2018-2019

What year are they in?

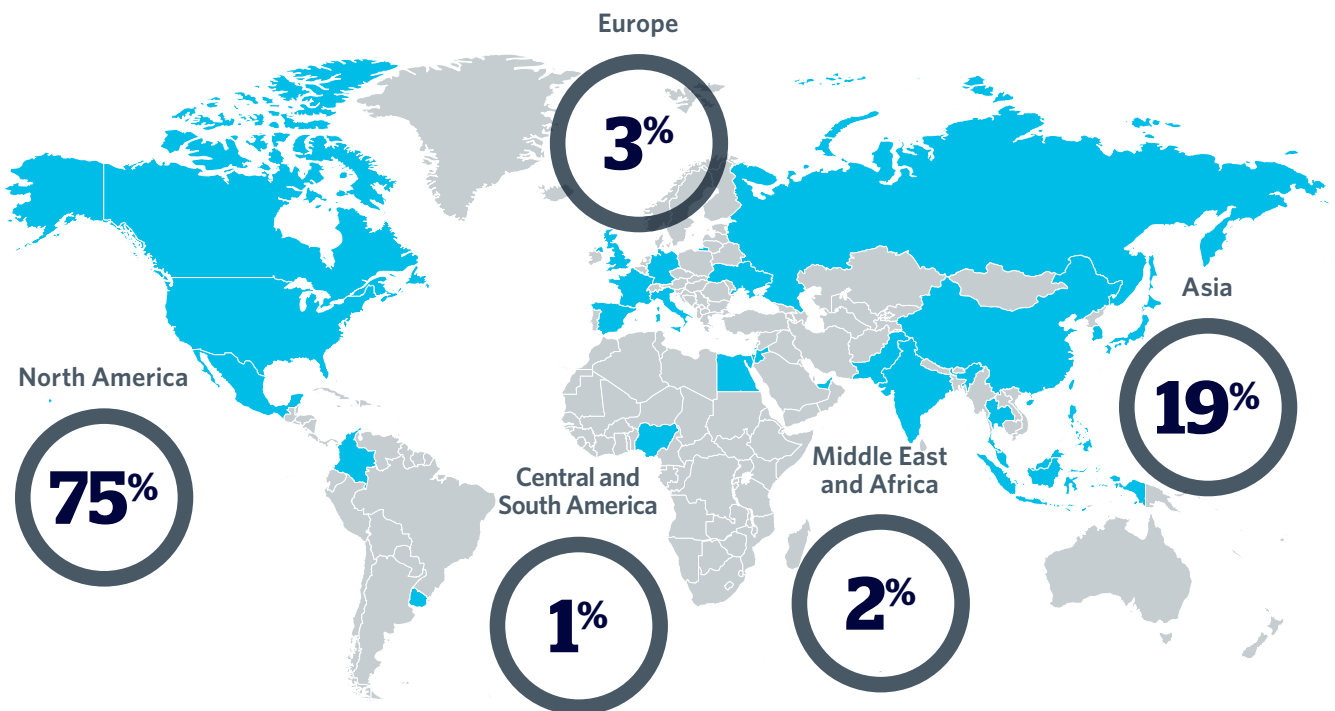


What are their non-business degrees?



International Perspective

With one of the most diverse populations of international students in Canada, you'll be in the unique position of studying with top students from across UBC, and from around the world. Below is a sampling of where our UBC B+MM Dual Degree students are from.



"The UBC B+MM program made me feel welcome and supported – the diverse and collegial student body really created a sense of community in the program."

Will Pardoe

Master of Science in Public Health Candidate, McGill University, Class of 2020

UBC Bachelor of Science, Microbiology & Immunology
UBC Master of Management, Class of 2018

Our Admissions Process

We seek talented, enthusiastic and creative candidates who are committed to a high level of achievement in their academic, personal and professional lives. The UBC Bachelor + Master of Management Dual Degree selection process is competitive and rigorous. If this program is the right fit for you, follow the steps below and, you could be turning your passion into a profession and become career-ready in 4.5 years.

To be considered for the UBC B+MM Dual Degree, you will be required to submit two separate applications. One for your UBC undergraduate degree, and another for the UBC B+MM Program. In order to be eligible for the UBC B+MM Dual Degree, you must be accepted into your Bachelor's degree of choice from UBC first.



1 Decide on your primary undergraduate Bachelor's degree of choice and ensure that it aligns with the list of eligible faculties and schools.

ELIGIBLE FACULTIES AND SCHOOLS

Faculty of Arts (BA, BFA, BMS)

Faculty of Forestry (BSc in Wood Products Processing Program only)

Faculty of Land and Food Systems
(BSc in Food, Nutrition and Health, BSc in Global Resource Systems, BSc in Applied Biology)

Faculty of Science (BSc)

School of Kinesiology (BKin)

School of Music (BMus)



2 Apply for UBC undergraduate admissions at you.ubc.ca.

UBC and UBC B+MM Application Deadlines

- **December 1, 2018:** To be considered for UBC Undergraduate Entrance Scholarships
- **January 15, 2019:** Final UBC Undergraduate Application Deadline



3 After you've applied for your chosen undergraduate degree, apply for the UBC B+MM Dual Degree program at sauder.ubc.ca/bmm

- **January 15, 2019:** Final Deadline to submit B+MM Application



4 After Submission

If successful, you will receive a letter of admission from UBC and from the UBC B+MM Dual Degree program.

Finances & Fees

Tuition for the UBC B+MM Dual Degree comprises the total cost of your undergraduate program tuition fee* plus the Master of Management tuition fee. Your Master's fee is paid in increments throughout your undergraduate degree, see chart below.

** Fees are normally established in April or May preceding the commencement of each academic year, but the University may change the fees at any time without advance notice.*

	DOMESTIC	INTERNATIONAL
Undergraduate Degree Fee [^]	See your Faculty's undergraduate tuition fees.	
Master of Management Program Fee*	\$29,610 CAD	\$44,998 CAD

[^] In addition, students will need to pay the cost of the required 12 credits of Bachelor + Master of Management Dual Degree Commerce courses taken during their undergraduate degree.

* The Master of Management Program Fee is distributed over the total length of the program and paid in portions each year. See "Tuition Schedule for MM Program Fee".

TUITION SCHEDULE FOR MM PROGRAM FEE	
Year 1 (Undergraduate)	5%
Year 2 (Undergraduate)	5%
Year 3 (Undergraduate)	10%
Year 4 (Undergraduate)	10%
Master of Management	70%

Program at a Glance

Rankings

Rankings for UBC Master of Management

#1 Master of Management in North America
(Financial Times Global Master of Management Ranking 2018)

#1 Master of Management in Canada
(QS Masters in Management Rankings 2019)

Rankings for UBC Sauder School of Business

#16 in North America for Business Research Excellence
(QS Top 250 Business Schools Report 2017)

#1 in Best Universities to Study Business in Canada
(Maclean's University Rankings 2018)

Rankings for UBC

#1 in Canada for Business and Economics
(Times Higher Education World University Rankings 2017-2018)

#37 University in the World
(Times Higher Education World University Rankings 2018-2019)

Program and Application

Description

Combine your Bachelor's degree in a non-business faculty with a Master in Management in just 4.5 years.*

Refer to Page 12 for the list of eligible faculties and schools.

Program Dates

September 2019

Direct entry from high school

Program Length

4.5 years*

* The program length will vary depending on the length of your undergraduate degree and/or if you participate in opportunities such as global exchange programs and co-op.

Location

Vancouver, British Columbia, Canada

Fees

Refer to Page 13 for details on the fee structure.

Application Deadlines

Entrance Scholarship Deadline: December 1, 2018

Final Deadline: January 15, 2019

Please visit sauder.ubc.ca/bmm for details how to apply.

Contact Us

Robert H. Lee Graduate School
UBC Sauder School of Business
137 - 2053 Main Mall
Vancouver, BC V6T 1Z2
Toll free (Canada & US)
1.888.988.9895
Tel 1.604.822.8422
Fax 1.604.822.9030
bmm@sauder.ubc.ca
sauder.ubc.ca/bmm



THE UNIVERSITY OF BRITISH COLUMBIA

