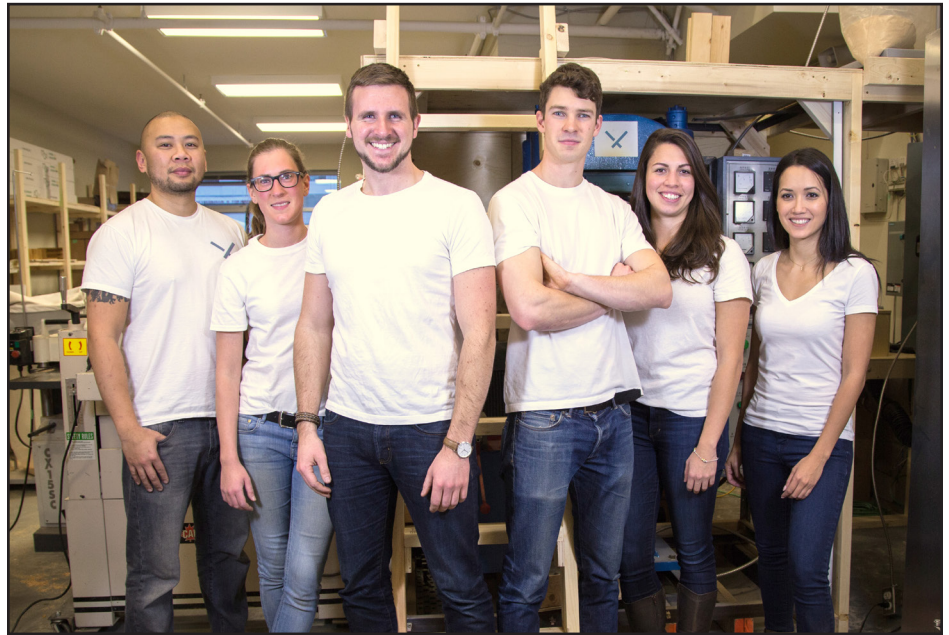


# CHOPVALUE - JOB OFFER

March 20th 2017

Business Development - Marketing Internship



## APPLY NOW

be part of a dynamic team

...2 million chopsticks  
recycled and counting...



## WE ARE SEEKING AN INTERN WHO IS:

- passionate and entrepreneurial
- warm and personable – positive, outgoing personality
- interest in circular economy, impact driven and proactive in learning new skills
- high level of self-motivation, responsibility, and organizational/planning skills
- enthusiastic, positive, creative, flexible, and dependable
- excelled in marketing courses
- possesses excellent communication skills, both verbal and written
- work well as part of a team, and independently
- familiarity with sustainable building materials, circular economy is an asset

## CONTACT

website [chopvalue.ca](http://chopvalue.ca)  
email [info@chopvalue.ca](mailto:info@chopvalue.ca)

location #114 - 618 E Kent Ave S  
Vancouver, BC, Canada

**CHOPVALUE**  
RECYCLED CHOPSTICK PRODUCTS - MADE & DESIGNED IN VANCOUVER

# CHOPVALUE - JOB OFFER

March 20th 2017

## Business Development - Marketing Internship



ChopValue Manufacturing Ltd. is a product development and design startup that creates innovative materials with recycled chopsticks as resource. By setting an example on how to create impact on value added product design, ChopValue developed a novel process that turns recycled chopsticks into high performance design products with a story that everyone can relate to.

We are a team of builders, young designers, product developers and carpenters at heart with the motivation and passion to add value to under-utilized urban waste resources. We take pride in every step of product development, and truly believe that every process of manufacturing and design tells a unique story that creates value for our customers.

### About the position:

We're looking to hire a versatile, energetic, impact-driven marketing and business development intern for the period of May 2017-August 2017. This position is open to current students, recent graduates or those who will be graduating in Spring 2017. Our summer intern will work with a young and ambitious team located in Vancouver rotating offices between a co-working space at the Coast Capital Savings Innovation Hub and our design offices located in South Vancouver. The intern will report to and be supported by ChopValue's management team and the CCSiHub manager Oana Dan. Working with ChopValue is an opportunity to be part of a dynamic and entrepreneurial environment – we are looking for an intern that can fully identify him/herself with our vision and is aiming to create impact and be part of the expansion and full scalability of our business. Working at the CCS iHub is an opportunity to learn from other social entrepreneurs, industry mentors and peers.

### Scope of internship

ChopValue is a rapidly growing and fast moving start-up: We expect from our team to be prepared to work in a dynamic and entrepreneurial environment that combines recycling, processing and product design in one company. The primary scope of the internship is to support ChopValue's marketing and business development efforts. Specific tasks performed will include but are not limited to:

- Review of current product portfolio and identified future product categories that lead to an investigating and implementation of sales strategies
- Digital Media Strategy: Support & Review of existing platforms providing insights in strategy development and the impact each channel should achieve
- Expansion and Project/Partnership Opportunity Strategy Development to support the management team with decision making
- Financial Modeling & Development of a solid business plan considering different scenarios leading to full potential scalability locally and globally

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