

Job Title: Marketing and Sales intern

Position type: 3-4 month summer internship

Employer: Meatme and CCS iHub

Meatme.co is a Vancouver based social venture on the hunt for a world-class Marketing intern to join our team for 4 months, working closely with our founding team.

We won't be giving you assignments here. From day one you'll be diving into the deep end and doing real-world stuff, like:

- expanding on our customer data and turning it into critical insights
- getting your hands dirty in our digital and social channels
- meeting our customers and finding ways how we can serve them better
- being part of our strategic discussions and speaking up on what can be done better or smarter.

About the position: The successful candidate will work both out of Meatme's HQ in North Vancouver and the social venture's co-working space at the Coast Capital Savings Innovation Hub in the new Graham Lee Innovation Centre on the UBC Vancouver campus, and will report to and be supported by Meatme co-founders Victor Straatman and Trevor Bird, and Oana Dan, CCS iHub manager. We are hiring for this internship at a critical time in the growth of our startup, as the intern will play a key role in determining where we go next and how we do it.

Is this you?

- You want to change the world with us. Meatme is on a mission to revolutionize the way the world produces and consumes meat by connecting consumers to local farmers and making honest meat easily accessible around the globe.
- You are creatively thinking inside the box. We do more with less here. But everything we do should be utterly on-brand, and it'll be part of your job to make that happen.
- You want to get into the minds of our customers and listen to their ideas and input to continuously optimize on how we serve them.
- You make us feel really old with your exceptional digital marketing skills, tools and apps we've never heard of and never will completely understand.

Who are we?

A food loving organizational mastermind (Jennifer), an award winning chef (Trevor) and a seasoned Dutch entrepreneur (Victor) make up the Meatme team. In the last year we have grown Meatme.co from an idea into a company with serious traction (and won the BC Social Venture prize along the way, jay!). Next up is accelerating growth and expanding Meatme in to new cities in North America.

Working at the CCS iHub is an opportunity to be immersed in a dynamic and entrepreneurial environment and to learn from other social entrepreneurs, industry mentors and peers. The successful candidate must be passionate about social entrepreneurship and local food systems, and keen to make an impact through the innovative use of technology and business tools.

How to apply?

This internship is sponsored by the business incubator we're currently part of, the UBC Sauder Innovation Hub. They will do the first screening of applicants, so make sure you're confident to get past this step by emailing your resume + mind blowing cover letter to Oana Dan, CCS Innovation Hub Manager oana.dan@sauder.ubc.ca

Salary: This is a paid internship.

Application Deadline: Applications will be accepted on a rolling basis until April 9th, 2017 at midnight.

More information on Meatme via www.meatme.co and our main social channels <http://facebook.com/meatmedotco/> and <http://instagram.com/meatme.co/>

And on the CCS Innovation Hub www.sauders3i.sauder.ubc.ca