

Opening minds to entrepreneurial thinking

Nurturing Innovation



Internationally recognized entrepreneurs



DISRUPTING RETAIL

Cathy Han (BCom 2011) went from UBC Sauder to the Silicon Valley as CEO and co-founder of 42 Technologies. 42 is a modern analytics and reporting solution for omnichannel retailers. It gives retailers a real-time view of how their business is performing.



CLEANING UP AIR POLLUTION

Jessica Lam (BCom 2010) made the 2017 Forbes 30 Under 30 Asia: Consumer Technology list in 2017, together with her partner Liam Bates. She co-founded Beijing-based Origins Technology (now Kaiterra) in 2014 to make air purifiers and air quality monitors in a city renowned for its pollution.



CHANGING THE LIVES OF MILLIONS

After getting involved with entrepreneurship@UBC, UBC MBA Manoj Singh started a new enterprise that could improve the lives of millions—a high-tech, portable water purifier that requires very little power to operate.



SUCCESS BY THE NUMBERS

Ian Crosby (BCom 2008), CEO of tech startup Bench, was named to the Forbes 30 Under 30 list for 2016, holding the top spot in the enterprise technology category. He founded the web-based bookkeeping tool in 2012 with a team that included fellow UBC Sauder alumnus Jordan Menashy.

Bringing creative disruption to Western Canada

Creative Destruction Lab – West is a seed-stage program designed to help science-based technology companies maximize their commercial impact and benefit to society.

CDL – West at UBC Sauder is an extension of the Creative Destruction Lab at the University of Toronto’s Rotman School of Management. Since its founding in 2012, CDL ventures have exceeded \$1.5 billion in total valuations. Bringing CDL to Western Canada provides a much-needed support system for innovators in the region, enabling them to access vital mentorship and funding.

Targeting success, one step at a time

CDL – West uses a goal-setting model to push ventures along a path toward success. Over nine months, a collective of leading entrepreneurs with experience in building and scaling technology companies sets targets for ventures to hit every eight weeks, with the goal of maximizing their equity value.



“The mentors and fellows involved in CDL – West are outstanding because they’ve built tech companies from scratch and have gone through successful exits. We love the milestone-based format and building momentum by being part of a cohort.”

Ryan Smith
Founder and CEO of FTSY

Encouraging entrepreneurial thinking

UBC Sauder has woven CDL – West into the BCom and MBA programs. The Creative Destruction Lab Venture Program is a course in entrepreneurship in which students work with the CDL – West team to help emerging technology- and science-focused startups.



“CDL – West allows students to break away from the theory of business and exposes them to the pre-revenue stage of startups, where there’s a high degree of uncertainty.”

Paul Cubbon
UBC Sauder Instructor, Entrepreneurship and Innovation Group Leader, CDL – West