

North

Global Elite for student employability and research excellence

- QS Top 250 Business Schools Report 2017

\*Financial Times top 100 global ranking 2016

## **Embedding** values

Forward-thinking new courses reflect UBC Sauder's commitment to cultivating valuesdriven leadership.

#### **Business Ethics Leadership** gives students the practical skills they need to

help improve the moral culture of organizations they are involved with.

### **Strategies for Responsible**

**Business** provides students with an understanding of the positive and negative economic, social and environmental impacts of business.

### **Critical Thinking and**

**Communications** teaches students how to form strong arguments through critical thinking, including exploring how arguments are formed and ethical decision-making.

# **Indigenous Business Education Program**



A successful pilot business education program was delivered in three First Nations communities in BC by our MBA and BCom students. The program was successful in helping to gain a better perspective on the complex challenges facing these communities.

## **Transforming** decision-making

The new Master of Business Analytics (MBAN) program, launched in September 2017, will enable students to take advantage of new opportunities in analytics. It will also help meet the demand from employers for people who can interpret data and shape data-driven business decisions. The nine-month MBAN program produces graduates with the strong analytical toolkit and understanding of the world of business that employers are looking for. It replaces and builds on UBC Sauder's highly regarded Master of Management in Operations Research program.



"To be competitive, organizations are developing an increasing need for employees who can guide

business decisions with the sharp insights that only datadriven analysis can afford."

**Dean Robert Helsley** 

## **Accelerating careers**

Inspired by feedback from alumni of UBC Sauder's Part-Time MBA, which it replaces, the new **Professional MBA** program is geared toward advancing students' careers without impacting their work and life commitments. Over 24 months, students deepen their understanding of general business management, cultivate their leadership skills and build business acumen. The innovative program format is designed around students' full-time work schedules, with classes every two to three weekends, online exams, and winter and summer breaks. Three eight-day professional residencies help students deepen their network.

## **Business boot camp**

The new MicroMasters in Business Fundamentals program enables students without a business background to learn the key business concepts they need to deliver more value to their employers and advance their careers. Each course will be delivered online, through a self-paced model. To receive the MicroMaster credential, they must pass online examinations delivered via edX's virtual exam proctoring service.

### Where passion meets profession

The innovative UBC Bachelor + Master of Management (B+MM) Dual **Degree** goes from strength to strength. This qualification, the first of its kind, enables students to combine a subject they are passionate about with a UBC Sauder postgraduate business qualification over four and a half years. For the first four years, students combine their non-business degree with one or two MM courses each year, before studying full-time for six months to complete further MM courses in statistics, managerial economics, operations and more.

#### **UBC SAUDER STUDENT SNAPSHOT: 2016-2017**

PROGRAM	ENROLMENT	INTERNATIONAL
BACHELOR OF COMMERCE (BCOM)	3,751	39%
MASTER OF BUSINESS ADMINISTRATION (MBA)		
Class of 2018	99	54%
Class of 2017	99	59%
BACHELOR + MM DUAL DEGREE	162	22%
PART-TIME MBA (PT MBA)		
Class of 2018	38	0%
Class of 2017	50	2%
INTERNATIONAL MBA (IMBA)		
Class of 2018	34	88%
Class of 2017	30	90%
MASTER OF MANAGEMENT (MM)	55	42%
MASTER OF MANAGEMENT IN OPERATIONS RESEARCH (MMOR)		
Class of 2018	13	62%
Class of 2017	15	33%
MSC IN BUSINESS ADMINISTRATION	12	83%
PHD IN BUSINESS ADMINISTRATION	60	63%

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