## THE UNIVERSITY OF BRITISH COLUMBIA

# Curriculum Vitae for Faculty Members

Date: April 20, 2020 Initials: J.L.Z.

1. SURNAME: Zhang FIRST NAME: Li (Jenny)

MIDDLE NAME(S):

2. **DEPARTMENT/SCHOOL:** Accounting and Management Information System / Sauder School of Business

3. FACULTY: Commerce and Business Administration

**4. PRESENT RANK**: Associate Professor **SINCE**: July 1<sup>st</sup>, 2017

5. POST-SECONDARY EDUCATION

University or Institution	Degree	Subject Area	Dates
The University of Washington – Seattle, WA	PhD	Accounting	2009
The University of Utah – Salt Lake City, UT	MBA	Accounting and Finance	June 2004
Peking University – Beijing, P.R. China	BBA	Marketing	July 2000

### **Special Professional Qualifications**

## 6. **EMPLOYMENT RECORD**

(g) Prior to coming to UBC

University, Company or Organization	Rank or Title	Dates
University of Washington	Teaching Assistant	2005 – 2009

### (b) At UBC

Rank or Title	Dates
Associate Professor	July 1st, 2017 – present
Assistant Professor	July 1 <sup>st</sup> , 2009 – June 30 <sup>th</sup> , 2017

€ Date of granting of tenure at U.B.C.:

July 1st, 2017

# 7. **LEAVES OF ABSENCE**

University, Company or Organization	Type of Leave	Dates
at which Leave was taken		
University of British Columbia	Maternity leave	August 28 2016 - Feb 25, 2017
University of British Columbia	Maternity leave	Sept 1 2013 – August 31 2014

# 8. **TEACHING**

(g) Areas of special interest and accomplishments

# (b) Courses Taught at UBC

Session	Course	Scheduled	Class		Hours Ta	ught	
	Number	Hours	Size	Lectures	Tutorials	Labs	Other
Winter	COMM 294	6.0	238	39/ section			
2019/2020	(1 section)						
2019/2020		1.5	NA				PhD co-
							ordinator
Winter	COMM 353	6.0	75 (total)	39/ section			
2018/2019	(2 sections)						
2018/2019		1.5	NA				PhD co-
							ordinator
Fall	COMM659	1.5	6	19.5			Half PhD
2018/2019							seminar
Winter	COMM 353	9.0	120 (total)	39/ section			
2017/2018	(3 sections)						
2017/2018		1.5	NA				PhD co-
							ordinator
Winter	COMM659	1.0	2	19.5			Half PhD
2016/2017							seminar
2016/2017		1.5	NA				PhD co-
							ordinator
2015/2016		1.5	NA				PhD co-
							ordinator
Winter	COMM 353	6.0	82 (total)	39/ section			
2015/2016	(2 sections)						
Winter	COMM 353	6.0	106 (total)	39/ section			
2014/2015	(2 sections)						
Winter	COMM 658	1.5	NA				Workshop
2014/2015							
Winter	COMM 659	1.5	3	19.5			Half PhD
2014/2015							seminar
Winter	COMM 658	1.5	NA				Workshop
2013/2014							

Winter	COMM 353	6.0	80 (total)	39/ section		
2012/2013	(2 sections)					
Winter	COMM 659	1.5	2	19.5		Half PhD
2012/2013						seminar
Winter	COMM 658	1.5	NA			Workshop
2012/2013						
Winter	COMM 353	9.0	120 (total)	39/ section		
2011/2012	(3 sections)					
Winter	COMM 353	9.0	120 (total)	39/ section		
2010/2011	(3 sections)					
Winter	COMM 353	9.0	120 (total)	39/ section		
2009/2010	(3 sections)					

### € Graduate Students Supervised

Student Name	Program Type	Y	ear	Supervisory Role
		Start	Finish	(supervisor, co-supervisor, committee member)
Yuxiang Zheng	Doctoral dissertation committee	2017	Expected June 30, 2022	supervisor
Jerry Yue Yang	Doctoral dissertation committee	2015	Expected July 30, 2020	supervisor

## (d) Continuing Education Activities

Faculty advisor for Korea 1+1 Matching Program (student name: Hansang Lee).

- € Visiting Lecturer (indicate university/organization and dates)
- (f) Other

## 9. SCHOLARLY AND PROFESSIONAL ACTIVITIES

- (g) Areas of special interest and accomplishments
- (b) Research or equivalent grants (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC))

Granting Agency	Subject	COMP	\$ Per Year	Year	Principal Investigator	Co-Investigator(s)
SSHRC	Research Grant	С	\$93,000 Over 5 years	2018- 2022	Jenny Li Zhang	Ira Yeung
CAAA	Research Grant	С	\$8,500 over 2 years	2016- 2017	Jenny Li Zhang	
UBC	UBC bridge funding program for SSHRC	С	2,500	2016	Jenny Li Zhang	

SSHRC	Research Grant	С	\$108,600 over 3 years	2014- 2016	Joy Begley	Sandra Chamberlain <b>Jenny Li Zhang</b>
	Research Grant	С	\$7,500 over	2013-	Sandra	Joy Begley
CAAA	Research Grant	)	2 years	2014	Chamberlain	Jenny Li Zhang
Sauder Exploratory Grant	Research Grant	С	\$10,000 \$8,000 \$8,000 \$7,000	2015 2014 2013 2012	Jenny Li Zhang	
SSHRC <sup>1</sup>	Research Grant	С	\$62,500 over 3 years	2010 – 2012	Jenny Li Zhang	
Sauder School of Business	Dean's travel Grant	NC	\$2,500 \$2,000 \$2,000	2012 2011 2009	Jenny Li Zhang	

€ Research or equivalent contracts (indicate under COMP whether grants were obtained competitively € or non-competitively (NC).

Granting Agency	Subject	COMP	\$ Per Year	Year	Principal Investigator	Co-Investigator(s)
	_					

### (d) Invited Presentations

Universtiy of McGill 2018

University of Alberta Accounting Research Conference 2017

CFEA Conference at University of Toronto 2016 (invited but cannot attend due to maternity leave)

London School of Economics 2015

University of Utah 2015

University of Washington at Bothell 2015

University of British Columbia 2015

University of Toronto 2014

Review of Accounting Studies Conference 2014

University of Texas at Dallas 2012

University of British Columbia 2009

University of Alberta 2009

University of Waterloo 2009

Hong Kong University of Science and Technology 2009

University of Hong Kong 2009

Chinese University of Hong Kong 2009

Singapore Management University 2009

National University of Singapore 2009

HEC Business School 2009

ESSEC Business School 2009

University of Washington 2009

<sup>1</sup> I also applied for SSHRC in 2013 and for the Insight Development Grant (IDG) in 2015. I received the SSHRC 4A status (recommended but not approved due to a lack of funds) for the latter.

#### € Other Presentations

AAA Annual Meeting, San Francisco, 2019
CAAA Annual Meeting, Calgery, 2018
AAA Annual Meeting, Chicago, Illinois, USA 2015
CAAA Annual Meeting, Edmonton, Alberta, Canada 2014
Financial Accounting & Reporting Section (FARS) Midyear Meeting, San Diego, 2013
UBCOW Conference, Vancouver, 2012
AAA Annual Meeting, Washington D.C., 2012
CAPANA Annual Conference, Xian, China. July 4-7, 2012
CAAA Annual Meeting, Charlottetown, Prince Edward Island, Canada, 2012
UBCOW conference, Seattle, 2011
AAA Annual Meeting, New York, 2009
Financial Accounting & Reporting Section (FARS) Midyear Meeting, New Orleans, 2009
AAA Annual Meeting, Anaheim, 2008

#### (f) Other

Contemporary Accounting Research (CAR) Conference, October 2018. Banff, Alberta, Canada. "The price of being foreign: Stock market penalties associated with accounting irregularities for U.S.-listed foreign firms "with Weili Ge, Dawn Matsumoto and Emily Jing Wang (Presented by Emily Jing Wang).

Review of Accounting Studies Conference 2015, October 2, 2015. London, U.K. "What are the consequences of board destaggering?" With Weili Ge and Lloyd Tanlu (Presented by Weili Ge).

Contemporary Accounting Research (CAR) Conference, November 5, 2010. Kingston, Ontario, Canada. "Do CFOs Have Style? An Empirical Investigation of the Effect of Individual CFOs on Financial Reporting Practices" with Weili Ge and Dawn Matsumoto (Presented by Weili Ge).

#### (g) Conference Participation (Organizer, Keynote Speaker, etc.)

Role	Conference Name	City	Date
Attendee	U of Miami Research Conference	Miami	2019
Attendee	U of Toronto Accounting Research	Toronto	2019
	Conference		
Attendee	McGill Research Conference	Montreal	2019
Discussant	AAA Annual Meeting	San Francisco	2019
Attendee	Financial Accounting & Reporting Section	Seattle	2019
	(FARS) Midyear Meeting		
Attendee	The Contemporary Accounting Research	Banff	2018
	(CAR) Conference		
Attendee	UBCOW Conference	Seattle	2018
Presenter	CAAA Annual meeting	Calgary	2018
Presenter	U of Alberta Research conference	Banff	2017
Sub-section liason	AAA Annual Meeting	New York	2016
Attendee	Review of Accounting Studies (RAST)	London, U.K.	2015
	Conference		
Attendee	The Contemporary Accounting Research	Vancouver	2015
	(CAR) Conference		
Discussant	AAA Annual Meeting	Chicago	2015
Attendee	University of Minnesota Empirical Accounting	Minneapolis	2015
	Research Conference	-	

Presenter	Review of Accounting Studies Conference	Vancouver	2014
Attendee	UBCOW Conference	Seattle	2014
Presenter	CAAA Annual Meeting	Edmonton	2014
Attendee	European Accounting Association Annual Congress	Paris, France	2013
Presenter	Financial Accounting & Reporting Section (FARS) Midyear Meeting	San Diego	2013
Attendee	Review of Accounting Studies (RAST) Conference	Berkeley	2012
Presenter	UBCOW Conference	Vancouver	2012
Presenter	AAA Annual Meeting	Washington D.C.	2012
Presenter	CAPANA Annual Conference	Xi'an, China	2012
Presenter	CAAA Annual Meeting	Charlottetown	2012
Discussant	CAAA Annual Meeting	Charlottetown	2012
Attendee	The Contemporary Accounting Research (CAR) Conference	Calgary	2011
Presenter	UBCOW Conference	Seattle	2011
Attendee	CAAA Annual Meeting	Toronto	2011
Attendee	The Contemporary Accounting Research (CAR) Conference	Kingston	2010
Attendee	UBCOW Conference	Seattle	2010
Attendee	AAA Annual Meeting	San Francisco	2010
Discussant	CAAA Annual Meeting	Vancouver	2010
Attendee	The Contemporary Accounting Research (CAR) Conference	Montreal	2009
Presenter	AAA Annual Meeting	New York	2009
Presenter	Financial Accounting & Reporting Section (FARS) Midyear Meeting	New Orleans	2009
Attendee	Winter Accounting Research Conference	Seattle	2008
Presenter	AAA Annual Meeting	Anaheim	2008
Attendee	Financial Accounting Standard Board (FASB) Doctoral Program	New Walk	2008
Attendee	Winter Accounting Research Conference	Eugene	2007
Attendee	Financial Reporting Conference	Seattle	2007
Attendee	PAC 10+ Doctoral Consortium	Los Angeles	2007
Attendee	Financial Accounting & Reporting Section (FARS) Midyear Meeting	Atlanta	2006
Attendee	Winter Accounting Research Conference	Seattle	2006

## 10. SERVICE TO THE UNIVERSITY

(a) Areas of special interest and accomplishments

## (b) Memberships on committees, including offices held and dates

Treasure for Point Grey Commerce Factulty Association: 2018 – present

Member of PhD Admissions Committee 2019 - present

Member of peer review of teaching Committee: 2017-present

Member of the awards and performance advisory committee (APAC): 2015-2019

Member of LIBRARY/CANACCORD LEARNING COMMONS COMMITTEE: 2014-2015

Member of Sauder Internal Grant/Exploratory Research Grant Review Committee (ie.,research advisory

committee): 2012-2014

Accounting Recrutiing Committee: 2019-2020

Accounting Recrutiing Committee: 2018-2019

(c) Other service, including dates

Fall 2018 Congregation/graduation ceremony (November 29, 2018)

Spring 2013 Congregation/graduation ceremony (May 23, 2013)

Spring 2010 Congregation/graduation ceremony (June 2nd, 2010)

Sauder graudation ceremony: 2011 (November 10, 2011)

Sauder graduation ceremony: 2012 (May 9th, 2012)

Guest Speaker to COMM 693: winter term 1, 2009/2010

Guest Speaker to COMM 693: winter term 1, 2015/2016

Guest Speaker to COMM 693: winter term 1, 2019/2020

## 11. SERVICE TO THE COMMUNITY

(a) Memberships on scholarly societies, including offices held and dates

Member, the American Accounting Association: 2004 – present;

Member, the Canadian Academic Accounting Assocation: 2009- present;

Member, the Chinese Accounting Professors' Association of North America(CAPANA): 2012-present;

Member, the American Finance Association: 2015-present;

- (b) Memberships on other societies, including offices held and dates
- (c) Memberships on scholarly committees, including offices held and dates

the Academic Advisory Council (AAC) for the Accounting Standards Board (AcSB): January 2019 - present

Academic Advisory Council (AAC) meeting in Toronto June 14, 2019
Academic Advisory Council (AAC) meeting in Toronto Nov 22, 2019 (Conference called from Vancouver)

- (d) Memberships on other committees, including offices held and dates
- (e) Editorships (list journal and dates)
- (f) Reviewer (journal, agency, etc. including dates)

Editorial Board of Contemporary Accounting Research (16): 2011, 2012, 2013, 2014, 2015, 2016, 2017,2018, 2019, 2020

Ad hoc referee for The Accounting Review (6): 2014, 2016, 2017,2018, 2019, 2020

Ad hoc referee for Review for Accounting Studies (10): 2011, 2012, 2014, 2015, 2016, 2017, 2018, 2019

Ad hoc referee for Management Science (2): 2017,2020

Ad hoc referee for Journal of Financial Reporting (1): 2020

Ad hoc referee for European Accounting Review (1): 2017

Ad hoc referee for Asia Pacific Management Review (1): 2011

Ad hoc referee for Accounting & Finance (2): 2011, 2012

Ad hoc referee for Journal of Accounting, Auditing and Finance (1): 2016

Ad hoc referee for Journal of Accounting and Public Policy (1): 2012

Ad hoc referee for Accounting Horizons (6): 2013, 2016, 2017, 2018, 2019

Ad hoc referee for The Journal of Business Ethics (2): 2018, 2019

Referee for AAA Annual meeting 2008, 2009, 2010, 2012, 2013, 2015, 2016

Referee for CAAA Annual meeting 2011, 2012, 2013, 2017, 2018, 2019

Referee for CAPANA Conference 2012 (2), 2017(2)

Referee for Annual Conference on Financial Economics and Accounting (CFEA) 2016 (3)

Referee for Research Grants Council (RGC) of Hong Kong 2018 (1), 2019 (2), 2020 (1)

Sub-section liason for American Accounting Association Annual meeting 2016, New York.

- Sub-topic: Economic Consequences of Standard Setting (27 papers).
- Assign reviewers, select papers for sessions, and identify moderators and discussants for these sessions.
- (g) External examiner (indicate universities and dates)
- (h) Consultant (indicate organization and dates)
  - (i) Other service to the community

    Non-member volunteer guider at Vancouver Girl Guide Sparks -- West Point Grey DS: (January –

    March 2019)

#### 12. AWARDS AND DISTINCTIONS

- (a) Awards for Teaching (indicate name of award, awarding organizations, date)
- (b) Awards for Scholarship (indicate name of award, awarding organizations, date)
- (c) Awards for Service (indicate name of award, awarding organizations, date)

Employee Campaign Award, University of British Columbia United Way Campaign, January 29, 2019

(d) Other Awards

#### 13. OTHER RELEVANT INFORMATION (Maximum One Page)

#### **MEDIA COVERAGE**

- 1. "Restoring the tower of Babel: How foreign firms communicate with US investors" (coauthored with Russell Lundholm and Rafael Rogo)
  - a. Harvard Business Review, June 26, 2014
  - b. Business Week, April 30, 2014
  - c. The Times of India, April 28, 2014
  - d. Forbes, June 30, 2014
- 2. "The effect of manager-specific optimism on the tone of earnings conference calls" (Coauthored with Angela Davis, Weili Ge, and Dawn Matsumoto)
  - a. The Times of India, January 16, 2015
  - b. Metro, December 11, 2014
  - c. Business in Vancouver, December 11, 2014
  - d. Vancouver Desi, December 12, 2014

## THE UNIVERSITY OF BRITISH COLUMBIA

#### Publications Record

SURNAME: Zhang FIRST NAME: Li (Jenny) Initials: J.L.Z.
MIDDLE NAME(S): Date: January 31st, 2020

#### 1. REFEREED PUBLICATIONS (co-authors are equal participants)

- (a) Journals
  - 1. Ge, W., Matsumoto, D., Wang, E. J., and **Zhang, J. L.** In press. "What are the costs of admitting mistakes for U.S.- listed foreign firms?" *Contemporary Accounting Research*.
  - 2. Ge, W., Tanlu, L., and **Zhang, J. L.** 2016. "What Are the Consequences of Board Destaggering?" *Review of Accounting Studies, Vol 21 (3)*.
  - 3. Begley, J., Chamberlain, S., Yang, S., and **Zhang, J. L.** 2015. "CEO Incentives and the Health of Defined Benefit Pension Plans". *Review of Accounting Studies, Vol 20 (3)*.
  - 4. Davis, A., Ge, W., Matsumoto, D., and **Zhang, J. L.** 2015. "The Effect of Manager-specific Optimism on the Tone of Earnings Conference Calls". *Review of Accounting Studies, Vol 20 (2)*.
  - 5. Lundholm, R., Rogo, R., and **Zhang, J. L.** 2014. "Restoring the Tower of Babel: How Foreign Firms Communicate with U.S. Investors". *The Accountign Review, Vol* 89 (4).
  - 6. Ge, W., Matsumoto, D., and **Zhang, J. L.** 2011. "Do CFOs Have Style? An Empirical Investigation of the Effect of Individual CFOs on Accounting Practices". *Contemporary Accounting Research, Vol 28 (4).*
- (b) Conference Proceedings
- (c) Other

#### 2. NON-REFEREED PUBLICATIONS

- (a) Journals
- (b) Conference Proceedings
- (c) Other

#### 3. BOOKS

(a) Authored

- (b) Edited
- (c) Chapters
- 4. PATENTS
- 5. SPECIAL COPYRIGHTS
- 6. ARTISTIC WORKS, PERFORMANCES, DESIGNS
- 7. OTHER WORKS
- 8. <u>WORK SUBMITTED</u> (including publisher and date of submission) (*co-authors are equal participants*)
- 1. "Does short selling mitigate optimism in financial analyst forecast? Evidence from a randomized experiment?"
  - Co-authors: Yun Ke, Kin Lo, and Jinfei Sheng
  - Submitted to The Accounting Review in May 2016 (rejected)
  - Submitted to Review of Accounting Studies in July 2017 (rejected)
  - Submitted to Contemporary Accounting Research in December 2017 (rejected)
  - Submitted to Journal of Financial and Quantitative Analysis May 2018 (rejected)
  - Submitted to Journal of Accounting and Public Policy October 2018 (rejected)
  - Submitted to Management Science March 2020.
- 9. <u>WORK IN PROGRESS</u> (including degree of completion) (<u>co-authors are equal participants</u>)
  - 1. "Do Analysts Cater to Investor Beliefs? Evidence from Dual-Listed Chinese Firms" (new working paper)
    - Co-authors: Dawn Matsutomo and Yuxiang Zheng
    - Presented at University of Washington
  - 2. "The consequences of private meetings during nondeal road shows" (working paper)
    - · Co-author: Emily Jing Wang and Ira Yeung
    - Presented at CAAA annual meeting 2018 and AAA annual meeting 2018
    - Presented at Boston College workshop
    - Under revision

- 3. "Has the converged revenue recognition standards increased comparability of reported earnings?" (working in progress)
  - Co-author: Dawn Mastumoto and Emily Jing Wang
  - Data analysis stage
- 4. "The consequence of political alignment" (working in progress)
  - Co-author: Ping Jiang and Jing Li
  - Data analysis stage